



For over a century, the San Diego Regional East County Chamber of Commerce has been a strong voice on business, education, and community issues of interest to the East County Region of San Diego County. We are a member-based organization and rely on you, our members, to make this Chamber the success that it is. Chairman's Club Members have agreed to serve as sponsors, donors, and underwriters for Chamber events throughout your membership year but encourage all members to support. Our goal at the Chamber is to provide something for everyone and provide opportunities for members and community leaders to meet, network, connect, and grow. We are so grateful for our community's support to make our events and programs spectacular and successful.

This packet includes the sponsorship and underwriting opportunities for the Chamber's 2024 signature events. Please take a moment and select the opportunities that best suit you and your business. If you would like to expand your contribution and involvement, we invite you to showcase your business, or self, with a donation to our silent auction and raffle opportunities.

Here's how you can help:

- Become an event sponsor or underwriter
- Contribute an item(s), service(s), experience, or gift certificate(s)

All gifts are greatly appreciated and are tax deductible (Tax ID 95-1494069)

The San Diego Regional East County Chamber of Commerce is the respected voice of and advocate for improving business opportunities, public policy and business education throughout San Diego County. Sponsorship funds are vital in supporting these programs, businesses, communities, and special events. We thank you for your support and generosity.

Should you have any questions or concerns, please do not hesitate to contact the Chamber at (619) 440-6161 or at [events@eastcountychamber.org](mailto:events@eastcountychamber.org)

Rick Wilson, MBA CEO  
San Diego Regional East County Chamber of Commerce  
619.440.6161  
[rickw@eastcountychamber.org](mailto:rickw@eastcountychamber.org)



## CHAIRMAN'S CLUB 2024

### LEVELS OF FINANCIAL COMMITMENT

#### DIAMOND

\$25,000

Membership  
\$5,000

Minimum Sponsorship Commitment: \$12,500  
Minimum In-Kind Commitment: \$7,500

#### PLATINUM

\$16,500

Membership  
\$2,500

Minimum Sponsorship Commitment: \$9,000  
Minimum In-Kind Commitment: \$5,000

#### GOLD

\$9,000

Membership  
\$1,500

Minimum Sponsorship Commitment: \$5,000  
Minimum In-Kind Commitment: \$2,500

#### CALIFORNIUM

\$2,000

Membership  
\$500

Minimum Sponsorship Commitment: \$1,000  
Minimum In-Kind Commitment: \$500



# 2024 SIGNATURE EVENTS & CHAMBER PROGRAMS

## SPONSORSHIP OPPORTUNITIES



2/24/24  
Sycuan Casino Resort



3/19/24  
Mt. Miguel  
High School



4/27/24  
Grossmont Center  
&  
September 2024  
Parkway Plaza



5/23/24  
Singing Hill Golf Resort



9/20/24  
The Water Conservation Garden



10/18/24  
Sycuan Casino Resort



First Friday of every month



Member-2-Member  
Education Opportunities



Sponsor an intimate  
town hall event with  
local elected officials.



Host an evening mixer  
at your place of business.



Celebrating and serving  
Veterans, Veteran-Owned  
& Veteran-Friendly  
Businesses.



Develop personal  
and professional  
leadership and  
team building skills.

\*Chairman's Club Sponsorship Commitments Apply\*  
\*Sponsorship levels and opportunities vary\*



EAST COUNTY HONORS  
2.24.24 | SYCUAN CASINO RESORT

Diamond Sponsor - \$7,500

- One table of ten with VIP seating and signage
- Speaking opportunity at event promoting business or organization
- Recognition via logo on event advertisement on The Magnolia marquee
- Tabletop Sponsor at First Friday Breakfast
- Advertisement in Chamber Insider Newsletter
- Opportunity to present award to recipient during event
- Full page advertisement and logo placement within event program
- Recognition via logo on digital invitation
- Recognition via logo in event multimedia presentation
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event

Ruby Sponsor - \$5,000

- One table of ten with VIP seating and signage
- Speaking opportunity at event welcoming guests
- Opportunity to present award to recipient during event
- Full page advertisement and logo placement within event program
- Recognition via logo on digital invitation
- Recognition via logo in event multimedia presentation
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event

Emerald Sponsor - \$3,000

- One table of ten with preferred seating and signage
- Opportunity to present award to recipient during event
- Half page advertisement and logo placement within event program
- Recognition via logo on digital invitation
- Recognition on event banner
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition during event

Sapphire Sponsor - \$2,000

- One table of ten with signage
- Quarter page advertisement and logo placement within event program
- Recognition via logo on digital invitation
- Recognition via logo within event multimedia presentation
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event



EAST COUNTY HONORS  
2.24.24 | SYCUAN CASINO RESORT

Opal Sponsor - \$1,500

- One table of ten with signage
- Recognition via logo within event program
- Recognition via logo within event multimedia presentation
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event

Onyx Sponsor - \$1,250

- 5 event tickets
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on all Chamber social media and website

Pearl Sponsor - \$1,000

- 3 event tickets
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on all Chamber social media and website

Event Program Underwriter - \$1,000 (2 opportunities)

- 2 event tickets
- Full page (inside cover or back) advertisement within event program
- Recognition within event multimedia presentation
- Recognition on all Chamber social media and website
- Recognition during event

Cocktail Hour & Bar Sponsor - \$900 (2 opportunities)

- 2 event tickets
- Half page advertisement within event program
- Recognition within event multimedia presentation
- Recognition on all Chamber social media and website
- Recognition during event

Centerpiece Underwriter - \$800 (3 opportunities)

- 2 event tickets
- Quarter page advertisement within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event



EAST COUNTY HONORS  
2.24.24 | SYCUAN CASINO RESORT

Entertainment Sponsor- \$700 (2 opportunities)

- 2 event tickets
- Recognition via logo placement within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

Photo Booth Underwriter - \$700 (1 opportunity)

- 2 event tickets
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

Dessert Sponsor - \$400 (2 opportunities)

- 1 event ticket
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

Awards Sponsor - \$300 (4 opportunities)

- 1 event ticket
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

Advertisement Opportunities

- Quarter page advertisement within event program - \$250
- Business Card advertisement within event program - \$150

\*Chairman's Club Financial Commitment may be applied\*  
Contact: Stephanie Deppensmith | Events, Marketing, Programs  
events@eastcountychamber.org | 619-440-6161







## 4.27.24 GROSSMONT CENTER & SEPTEMBER 2024 AT PARKWAY PLAZA

### Title Sponsor - \$7,500

- 3-minutes at the microphone during the Chamber's April First Friday Breakfast
- Company/Organization advertisement on Chamber Website
- Recognition via logo on event advertisement on The Magnolia marquee
- Top recognition via logo on event banner
- Prime location for booth at event
- Prime recognition on event map/directory
- Company/Organization recognized in all press releases and media advisories
- Recognition via logo on all Chamber social media, website, and marketing material

### Gold Sponsor - \$1,500

- Recognition on Chamber website
- Recognition via logo on event banner
- Prime location for booth at event
- Prime recognition on event map/directory
- Recognition via logo on all Chamber social media, website, and marketing material

### Silver Sponsor - \$500

- Recognition on Chamber website
- Recognition via logo on event banner
- Recognition on event map/directory
- Recognition via logo on all Chamber social media, website, and marketing material

### Supporting Sponsor - \$250

- Recognition on Chamber website
- Recognition via logo on event banner
- Recognition via logo on all Chamber social media, website, and marketing material

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## 5.23.24 | SINGING HILLS GOLF RESORT - PGA WILLOW GLEN

### Ball Sponsor - \$2,500 (1 opportunity)

- Company logo on golf balls for gift bags
- 1 foursome in tournament
- Recognition on event banner
- Recognition on Chamber social media and website
- Recognition during event

### Towel Sponsor - \$2,500 (1 opportunity)

- Company logo on towels for gift bags
- 1 foursome in tournament
- Recognition on event banner
- Recognition on Chamber social media and website
- Recognition during event

### Pin Flag Sponsor - \$1,500 (2 opportunities)

- Personalized company logo flags at every pin (9)
- 1 foursome in tournament
- Recognition on event banner
- Recognition on Chamber social media and website
- Recognition during event

### Drink Cart Sponsor - \$1,500 (2 opportunities)

- Company logo on one drink cart
- 1 foursome in tournament
- Recognition on event banner
- Recognition on Chamber social media and website
- Recognition during event

### Hole Sponsor - \$1,000 (18 opportunities)

- Company signage via name/logo at hole
- Provides opportunity to create a fun and interactive experience promoting company
- Includes 2 lunches for representatives at hole
- 1 foursome in tournament
- Recognition on event banner
- Recognition on Chamber social media and website
- Recognition during event



## 5.23.24 | SINGING HILLS GOLF RESORT - PGA WILLOW GLEN

### Golf Cart Sponsor - \$750

- Full-Screen digital ad on GPS screens inside all 60+ golf carts via company logo
- 1 double in tournament
- Recognition on Chamber social media and website
- Recognition during event

### Tee Sponsor - \$500 (1 opportunity)

- Company logo on golf tees for gift bags
- 1 double in tournament
- Recognition on Chamber social media and website
- Recognition during event

### Awards Sponsor - \$450 (1 opportunity)

- 1 double in tournament
- Recognition on event banner
- Recognition on Chamber social media and website
- Recognition during event

Foursome - \$750

Double - \$350

Individual - \$200

\*Event includes one round of golf and lunch

\*Must be 21+ to play

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events@eastcountychamber.org | 619-440-6161





## 10.18.24 WOMEN IN LEADERSHIP | SYCUAN CASINO RESORT

### Diamond Sponsor - \$7,500

- One table of ten with VIP seating and signage
- Speaking opportunity at event welcoming guests & award presentation to recipient during event
- Full page advertisement (inside cover) and logo placement within event program
- Recognition on invitation
- Recognition via logo & 30 second ad in event multimedia presentation
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event

### Ruby Sponsor - \$5,000

- One table of ten with VIP seating and signage
- Full page advertisement and logo placement within event program
- Recognition on invitation
- Recognition via logo in event multimedia presentation
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event

### Emerald Sponsor - \$3,000

- One table of ten with preferred seating and signage
- Half page advertisement and logo placement within event program
- Recognition on invitation
- Recognition via logo in all media
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition on event banner
- Recognition during event

### Sapphire Sponsor - \$2,000

- One table of ten with signage
- Quarter page advertisement and logo placement within event program
- Recognition on invitation
- Recognition via logo within event multimedia presentation
- Recognition via logo on all Chamber social media and website
- Recognition on event banner
- Recognition during event



## 10.18.24 WOMEN IN LEADERSHIP | SYCUAN CASINO RESORT

### Opal Sponsor - \$1,500

- One table of ten with signage
- Recognition on invitation
- Recognition via logo within event program
- Recognition via logo within event multimedia presentation
- Recognition on all Chamber social media and website
- Recognition on event banner
- Recognition during event

### Pearl Sponsor - \$1,250

- 5 event tickets
- Recognition on invitation
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

### Onyx Sponsor - \$1,000

- 3 event tickets
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

### Event Program Underwriter - \$1,000 (2 opportunities)

- 2 event tickets
- Full page advertisement within event program
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event



## 10.18.24 WOMEN IN LEADERSHIP | SYCUAN CASINO RESORT

### Cocktail Hour & Bar Sponsor - \$900 (2 opportunities)

- 2 event tickets
- Half page advertisement within event program
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

### Centerpiece Underwriter - \$800 (4 opportunities)

- 2 event tickets
- Half page advertisement within event program
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

### Awards Sponsor - \$500 (4 opportunities)

- 1 event ticket
- Recognition within event program
- Recognition within event multimedia presentation
- Recognition on Chamber website
- Recognition during event

### Advertisement Opportunities

- Half page advertisement within event program - \$250
- Quarter page advertisement within event program - \$175
- Business Card within event program - \$100

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## POLITICS IN PARADISE

9.20.24 | THE WATER CONSERVATION GARDEN

Presidential Sponsor - \$2,500 (2 opportunities)

- 10 tickets to event
- Speaking opportunity at event
- Recognition within event program
- Recognition via logo on event banner
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition during event

Executive Sponsor - \$1,750 (2 opportunities)

- 6 tickets to event
- Speaking opportunity at event
- Recognition within event program
- Recognition via logo on event banner
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition during event

Congressional Sponsor - \$1,500 (2 opportunities)

- 4 tickets to event
- Recognition within event program
- Recognition via logo on event banner
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition during event

State Sponsor - \$1,000 (2 opportunities)

- 2 tickets to event
- Recognition within event program
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition during event

Cocktail Hour / Bar Underwriter - \$750 (2 opportunities)

- 1 ticket to event
- Recognition within event program
- Company Logo placed at bars
- Recognition via logo on all Chamber social media, website, and marketing material
- Recognition during event

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## FIRST FRIDAY BREAKFAST UNDERWRITING, & TABLETOP SPONSORSHIP OPPORTUNITIES

- Held on the first Friday of each month
- Average attendance of 100+
- Underwriting: \$1,500
- Tabletop: \$250
- Sponsor is provided a table to set up marketing and promotional materials
- Sponsor can place print collateral at each table
- Allotted 3 minutes to speak during the event program
- Digital Ad in weekly Chamber Insider Newsletter
- Includes two tickets to sponsored First Friday Breakfast
- Chairman's Club Sponsorship Commitment may be applied



## DINE & DIALOGUE W/ ELECTED OFFICIALS

- \$500 Hosting Fee:
- Up to two (2) sponsors @ \$250ea.
- Includes Food & Beverage supplied by Chamber
- Includes all marketing: Website, Newsletter, E-Blast, social media
- Sponsor(s) to introduce program and speaker + two minutes to speak
- Included ticket to event
- Chairman's Club Sponsorship Commitment may be applied



## LUNCH & LEARN MEMBER SPEAKER SERIES

- Held weekdays 12:00pm – 1:00pm at the Chamber of Commerce Business Resource Center
- Speaker | Business Owner | Organization Rep. | must be a Chamber Member
- Cost: \$500 / Webinar / Zoom Option: \$250 (no F&B provided)
- Food and Beverage is provided
- Digital Marketing flyer created and promoted on Chamber website, social media platforms, Member weekly newsletter, and Events E-blast
- Chairman's Club Sponsorship Commitment may be applied



## BUSINESS AFTER HOURS MIXER

- Host / Venue to provide In-Kind:
- Food & beverage for evening event for average of 100 people
- Tables, chairs, and linens
- Comp. and/or discounted drinks for each guest
- Cash bar for guests
- Service staff/volunteers to support food and beverage services
- \$750 | Chairman's Club Level In-Kind Sponsorship commitment may be applied