



SAN DIEGO REGIONAL EAST COUNTY CHAMBER OF COMMERCE CANDIDATE ENDORSEMENT APPLICATION/QUESTIONNAIRE

PLEASE RETURN THIS APPLICATION TO THE FOLLOWING EMAIL
ADDRESSES BY THE ENDORSEMENT DEADLINE:

tomt@cwpsusa.com

barryjantz@gmail.com

rickW@eastcountychamber.org

ALSO REVIEW THE ENDORSEMENT TIMELINE, POLICY AND
QUESTIONNAIRE POSTED ON THE CHAMBER OF COMMERCE WEBSITE

**INCOMPLETE APPLICATIONS OR APPLICATIONS RECEIVED PAST THE
DEADLINE AND NOT RECEIVED BY ALL THREE EMAIL ADDRESSES
ABOVE MAY BE GROUNDS FOR REJECTION**

Office Sought: Mayor of the City of Lemon Grove

District/Seat (If Applicable):

Candidate Name: Alysson Snow

Campaign Address: 2836 Cornelius Place, Lemon Grove, CA 91945

Phone: 619-548-0888

Email: snow.esquire@gmail.com

Describe Current Employment (Company/Position/Role): City Councilmember of
Lemon Grove; Professor and Director of Housing Rights Legal Clinic at the
University of San Diego School of Law; and, Attorney at Law Offices of Alysson
R. Snow, esq.

Length of Residence in District/Seat: 14 years

(1) Education (Describe Education Level/Degrees):

- Juris Doctorate (JD) from Brigham Young University's J. Reuben Clark Law School (2001)
- Studied law at American University's Washington College of Law in Washington D.C. (1998)
- Bachelor of Arts (BA) from Carroll College in Helena, Montana (1996)
- Studied Abroad in Madrid, Spain with Brigham Young University (1994)
- Studied Abroad in Madrid, Spain with St. Louis University (1994)

(2) Past and Present Community Service Including Offices Held:

I am actively involved in serving my community. This connects me with my neighbors and proffers insight into the community's needs. Below are some examples of my experience serving Lemon Grove:

- On the front lines helping people impacted by the January Storms and flooding, including leading efforts to have a Lemon Grove table at the community resource center, participate in clean up efforts, meet with County Board of Supervisors and Congresswoman Jacobs to get assistance for hard hit families and seniors, lead education efforts to homeowners, renters, and businesses on resources available and assistance in accessing those resources.
- Help diligently every month at the Food Distribution in Lemon Grove since 2020.
- Years as Team Mom for our kids' AYSO soccer teams since 2010.
- Provide free legal advice and guidance for the Lemon Grove Little League regarding the use and development of the upper field and help them with the recent floods obtain resources and financial assistance to rebuild.
- Present to local, community faith groups and to senior citizens on avoiding fraud and identity theft.
- Actively participate in the Lemon Grove Latino Diversified Lions Club, a community service organization, serving as the Community Service Chair.
- Actively participate in the Lemon Grove Historical Society.
- With the National Association of Women Judges participate in the "Success Inside and Out" program at Las Colinas Jail, to promote successful reentry to our communities, the presentation was designed to help the women overcome financial obstacles.

- Outreach at Vive Tu Vida to inform people of services and resources available to low-income families.
- Work with non-profit legal services organizations and the Internal Revenue Service to protect COVID-19 Stimulus Payments from creditors and debt collectors.
- Provide community education on Mortgage and Foreclosure Relief in the COVID-19 Pandemic.
- Volunteer with AmeriCorps VISTA program in San Francisco, CA.

(3) Past and Present Employment/Business Experience:

- University of San Diego School of Law: Professor and Director of the Housing Rights Legal Clinic (2022 to Present)
- Law Offices of Alysson R. Snow, Esq.: Attorney (2022 to Present)
- Legal Aid Society of San Diego, Inc.: Senior Attorney over the Consumer Protection Division (2009-2022)
- DLA Piper: Associate Attorney (2003-2009)

(4) Past and Present Political Offices Held: City of Lemon Grove, City Councilmember

(5) Specific Qualifications for This Office (Please note all qualifications you wish the Committee to be aware of):

Hard economic times require leadership with expertise and skills in drafting, passing, and enforcing policies and law that help people stay solvent. My skillset uniquely fits this type of leadership need. Twenty years of litigation and policy experience in helping working families, seniors, and marginalized members of our community have forged me into a person adept at finding solutions to tough problems. This is the type of Mayor the City of Lemon Grove needs—one with experience in protecting and aiding people in difficult financial times.


I have spent more than a decade serving my community at the Legal Aid Society of San Diego providing free legal services to low-income people. I now lead the Housing Rights Project at the University of San Diego Law School, where we provide free legal services to people facing eviction and foreclosure. I designed and launched two debt defense clinics and created San Diego's bankruptcy self-help center and clinic. My work has focused on helping others achieve housing and financial stability, avoid financial fraud, and to ensure families do not go hungry.

A critical part of my advocacy and service to the community has been to fight for policies that promote housing stability and financial security. I have battled against legislation that would harm the low-income people, socially disadvantaged communities, and our senior citizens.

I have collaborated with the White House, the Consumer Financial Protection Bureau, the California Department of Financial Protection and Innovation, the U.S. Department of Energy, and the Federal Trade Commission on consumer and housing issues. I am a frequent speaker at the National Consumer Law Center, American Bar Association, and National Legal Aid and Defender Association conferences on broad range of consumer protection issues. I have also been interviewed by a range of media, including HBO's John Oliver Show, Bloomberg, Vice, L.A. Times, The Guardian, Univision, and Telemundo. I have been a requested panelist by the Consumer Financial Protection Bureau and the Federal Trade Commission.

(6) Is there any significant information that could come out about you during a campaign that could potentially embarrass you publicly? (ex: bankruptcy, arrest, conviction, etc.): No.

Date: 5/3/2024

Signature: 
Alysson Snow

Questionnaire

1. What are your top priorities if elected to office?

- Housing and homelessness. Addressing housing and homelessness is my top priority. Lemon Grove historically was a place you could afford to buy your first home. That's one of the reasons we chose to raise our family here. We could afford a home on a Legal Aid salary. Housing prices have skyrocketed, but I want Lemon Grove to still be the place you can afford to buy your first home. For our unhoused, I working on building partnerships with the State, the County, and other cities in the region to bring shelter to East County. We are also working on as many solutions for homelessness and the problems that create it..
- Infrastructure. Lemon Grove financially struggled for many years and has a large amount of major deferred maintenance issues. The streets are in deep need of repair. Moreover, to promote a cleaner, healthier community, the City needs sidewalks and better lighting to encourage walkability and biking.

- **Financial Stability and Business Development.** After surveying our downtown businesses, the first and most urgent area of concern for the owners was the unhoused population. So, my first and third priorities overlap. As people obtain shelter, we can focus on attracting businesses to fill the vacant storefronts and bring in much needed tax revenue to the City.

2. What experience do you have improving the business environment in East County San Diego and how do you propose increasing economic development?

One of my key priorities when I ran for City Council was improving our business environment. I asked for and received assignments on the Council to work with the East County Economic Development Council and the East Area Chamber of Commerce Government Affairs Committee. I have regularly attended meetings and taken the tips, tricks, and solutions proffered in those meetings back to our community.

For example, James Sly spoke about small business assistance available through the East County Economic Development Council. When a local woman trying to start a business ran into confusing policies and red tape reached out to me, I referred her to the ECEDC and gave her contact information. Long story short, with a little bit of help and guidance, she has opened up her shop and is busy selling allergen-free donuts to the delight of many.

I am also on the Government Affairs committee of California Jobs First—a program designed to channel funding to help disinvested communities, like Lemon Grove. The initial catalyst grant for this program is \$14 million. Even a small slice of funding like this can aid in transforming our downtown and local businesses.

I am also constantly building relationships and networking to help connect our business with resources available to them.

3. Why are you seeking the San Diego Regional East County Chamber of Commerce endorsement and how do you plan to use the endorsement.

I am seeking the endorsement of the East County Chamber of Commerce because our local business prosperity is directly linked to the financial health of the city. The East County Chamber is an important partner to achieving my goals of improving the business environment in Lemon Grove. I plan to use the Chamber's endorsement to reflect my commitment to supporting businesses and facilitating their growth and prosperity.