

FORMAT Volunteer community leaders design each session to present community-significant issues from various perspectives.

Each session is designed to inform, motivate and challenge participants.

Attendees are given the opportunity to dialogue with existing community leaders and to share ideas with one another.



SCHEDULE

- Classes begin in August (11 month program).
- Meets one day a month 8:00am – 4:00pm, (all meals included) plus a two-day, overnight retreat.
- Monthly attendance mandatory.
- Graduation in June.

HOW TO ENROLL

1. Download the leadership application online at: www.eastcountychamber.org or

Pick up an application at the San Diego East County Chamber of Commerce office at:
201 South Magnolia Ave., El Cajon, CA 92020

2. Complete and email to:
info@eastcountychamber.org or

Fax application to: (619) 440-6164 or

Mail or drop-off application at the Chamber office

The fee is \$850 for the program. Tuition assistance may be available. Contact the Chamber for details.

WHAT ALUMNI SAY:

"Leadership East County opened my eyes and my heart to all that is happening in East County. It encouraged me to continue to do whatever I could to help make it even more dynamic!!"

– Odie Goward, Class of 2007
Vice President, California Bank & Trust

"Leadership taught me how little I knew about our region, fed my hunger to make it a better place to live, and inspired me to believe I could make a difference."

– Kevin Miller, Class of 2010
Administrative Pastor, Foothills Christian Church

"Leadership is a passion for me. This program helped me connect with people and issues specific to the region; and to find a way to make a difference in the community, and give back to future leaders through continued participation in the program."

– Bev Sturk, Class of 2011
Fiscal Services Manager, El Cajon Police Dept.

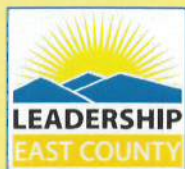
"Leadership East County is a program that offers quality education and contacts at the same time. I can't recommend this program highly enough – for its ability to improve your business, enhance your personal growth and expand your opportunity to make a difference."

– Michael Stowers, Class of 2012
Branch Manager, iMortgage

"The Leadership Program allows everyone to gain up close insight into the challenges we face as a community, become acquainted with the many valuable assets we have here in East County, and create friendships that will last forever."

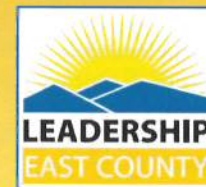
– Steve Lachman, Class of 2015
Travel Coordinator, East County Chamber of Commerce

Be one of the graduates from the "Best Class!"



LEADERSHIP EAST COUNTY

Developing Future Leaders for Over 25 Years



A Program of the San Diego
East County Chamber of Commerce



201 South Magnolia Avenue, El Cajon, CA 92020

Phone: 619.440.6161 • Fax: 619.440.6164

Email: info@eastcountychamber.org

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GOALS Identify and motivate current and emerging leaders committed to the betterment of the East County Region.

Acquaint participants with East County's assets, needs, and challenges; provide a forum to promote, provoke, discuss, and resolve challenges with experienced community leaders.

Encourage active community involvement by fostering strong business leaders through public service, non-profit organizations, or volunteerism to help create individuals who make a difference in the community.



BENEFITS • **Growth:** Develop personal and professional growth in leadership skills and team-building.

- **Knowledge:** Gain in-depth knowledge of the issues and inner workings of all aspects of the community.
- **Experience:** Work with diverse values and opinions for shared learning.
- **Relationships:** Meet and network with community leaders who are making a difference in the community.
- **Alumni:** Join a select group of dedicated individuals for life-long networking support.
- **Application:** Provide a forum to utilize skills and knowledge to promote learning.
- **Vision:** Become motivated to get involved and make a difference in the East County community.

THE LEADERSHIP EAST COUNTY PROGRAM



Leadership Dynamics

Believing that leadership is learned, this day focuses on understanding individual styles and leadership methodologies, for you and the class. Get acquainted with those who will share this experience in *Leadership East County*.



History, Art and Culture

Learn about some of the early settlers in East County, from the Kumeyaay people to miners, farmers and entrepreneurs.

The Justice System

Hear from judges, law enforcement personnel, offenders and innocent victims. Learn about the levels and functions of our judicial system, its issues, challenges and solutions.

Economy

Spend an exciting day learning about pertinent economic information as issues facing East County are discussed: manufacturing, retail, real estate, consumer spending, tourism and finance.

Education

Learn from educators about the issues and challenges facing education today, and about some of the innovative projects that are taking place in our schools and colleges.

Health Care

Visit, first-hand, the health care industry during a tour of a local hospital.

Regional Collaboration

Discover the art of true collaboration – how to bring people together, build strong relationships and foster collaborative solutions in the broader community.

Human Services

Examine non-profit organizations, why they exist and those that are available in the East County. Explore situations with children, families and senior adults in poverty, domestic violence, physically and developmentally disabled, and the homeless population.

Government and Safety

Meet some of the key figures in local government as you learn about the local political scene, including mayors, city council members and city staff.

The Leadership Retreat

This is an experience in developing a variety of skills in teambuilding, personal growth and leadership. It is a great opportunity to interact with the group and alumni, and build relationships that will last a lifetime.

Future Vision

Together, your group will have the opportunity to make a difference in our community. Discuss a topic that holds a special interest as you collectively develop a project that can have a positive impact in an area of the community.

